



# The CEO Water Mandate

11 May 2019

Jeffrey Coonjohn  
CEO  
UNISHKA Research Service

Dear Mr. Coonjohn,

With this letter we wish to thank you and to applaud your vision and leadership in endorsing the UN Global Compact's CEO Water Mandate.

You are among a select group of business leaders who recognize the ever-growing importance of sound water management and water stewardship. Indeed, the growing crisis in both water and sanitation in many parts of the world poses a range of risks – and, in some instances, opportunities – for companies in virtually all industries.

The CEO Water Mandate is designed to assist companies in the development, implementation, and disclosure of comprehensive water strategies and policies. It also provides a platform for companies to partner with like-minded businesses, UN agencies, public authorities, civil society organizations, and other key stakeholders.

We wish to draw your attention to three important engagement aspects and opportunities related to the CEO Water Mandate:

- 1) Annual Working Conference. The CEO Water Mandate convenes a global high-value working conference each year focused on a special aspect of water stewardship. We hope your company will actively participate in this important forum, through attendance by the relevant operational and/or sustainability officers.
- 2) Communication on Progress. All endorsers of the CEO Water Mandate are required to develop annual "Communications on Progress – Water" related to the implementation of the CEO Water Mandate's elements. We hope your company will familiarize itself as soon as possible with this requirement, which is fully described in the Transparency Policy of the CEO Water Mandate. (See: [http://ceowatermandate.org/files/Transparency\\_Policy.pdf](http://ceowatermandate.org/files/Transparency_Policy.pdf))  
  
Completed "CEO Water Mandate Communications on Progress" are to be sent each year to: [ceowatermandate@unglobalcompact.org](mailto:ceowatermandate@unglobalcompact.org)
- 3) Partnering with Stakeholders. One of the functions of the CEO Water Mandate is to facilitate collaboration between endorsers and relevant stakeholders in the areas of water and sanitation. We hope you will explore such collaboration opportunities. In particular, we would

like to draw your attention to the Mandate's Water Action Hub, an on-line platform to advance water and sanitation projects at the local level. (See: [www.wateractionhub.org](http://www.wateractionhub.org))

If you have not already done so, we would appreciate if your office could complete – as soon as possible – this [short 7-minute onboarding survey](#) which will help us understand how best to assist your water stewardship efforts.

In addition, endorsers are strongly encouraged to set up a call with the Mandate Secretariat to learn about the initiative's current focus areas, upcoming activities and events. To learn more about the Mandate's on-going activities and to schedule a call, please contact Mr. Peter Schulte at: [pschulte@pacinst.org](mailto:pschulte@pacinst.org).

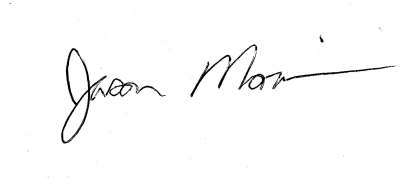
In learning about the Mandate's activities, we also hope that you will consider joining the [Water Security through Stewardship Action Platform](#). The Action Platform is where all of the Mandate's programmatic work and working groups are housed. It is the core mechanism through which companies, UN entities, governments, NGOs, and other stakeholders work together to: 1) test, refine, and scale cutting-edge water stewardship practices and 2) foster local partnerships, collective actions, and policy engagement.

Thank you again for endorsing the CEO Water Mandate. We are confident that you will generate significant value from this initiative.

Sincerely,



Lila Karbassi  
Chief of Programmes  
UN Global Compact



Jason Morrison  
Head  
CEO Water Mandate