

**UNISHKA RESEARCH SERVICE, INC.**

416 4th Street  
Juneau, AK 99801

Effective Date  
2020-09-09

# **UNISHKA WEBSITE COOKIE POLICY**

UNISHKA RESEARCH SERVICE, INC.



## 1. INTRODUCTION

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This Cookie Policy explains how UNISHKA (“UNISHKA,” “we,” “our,” or “us”) uses cookies and similar technologies when you visit our website or use our online services (collectively, the “Services”). This Policy is intended to support compliance with applicable laws in the United States, the United Kingdom, and the European Union, including the EU General Data Protection Regulation (GDPR), UK GDPR, ePrivacy requirements, and applicable U.S. state privacy laws.

## 2. WHAT ARE COOKIES?

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Cookies are small text files that are placed on your device when you visit a website. Cookies help websites function efficiently, remember user preferences, improve performance, and provide analytical insights. Other tracking technologies, such as pixels, tags, scripts, and local storage technologies, may also be used for similar purposes.

## 3. TYPES OF COOKIES WE USE

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UNISHKA may use the following categories of cookies and tracking technologies:

- Strictly Necessary Cookies – Required for website functionality, security, and accessibility.
- Functional Cookies – Enable enhanced functionality and personalization.
- Analytics Cookies – Help us understand how visitors interact with the Services.
- Performance Cookies – Assist in measuring website performance and improving user experience.
- Advertising and Targeting Cookies – Used to deliver relevant advertisements and marketing communications where permitted by law.
- Social Media Cookies – Enable integration with social media platforms and sharing tools.

## 4. LEGAL BASIS FOR COOKIE USE

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Where required under applicable law, including the GDPR and UK GDPR, we rely on your consent for the use of non-essential cookies. Strictly necessary cookies may be used without consent because they are required for operation of the Services.

Users located in jurisdictions requiring consent may be presented with a cookie consent banner allowing them to accept, reject, or customize cookie preferences.

## 5. THIRD-PARTY COOKIES

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Some cookies may be placed by third-party service providers, including analytics providers, advertising partners, social media platforms, and embedded content providers. These third parties may independently collect information regarding your interactions with the Services.

Examples may include:

- Google Analytics
- LinkedIn Insights

- Meta/Facebook Pixel
- YouTube embedded content

UNISHKA does not control third-party cookie technologies and encourages users to review the privacy and cookie policies of those providers.

## 6. HOW LONG COOKIES REMAIN ON YOUR DEVICE

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Cookies may remain on your device for different periods of time:

- Session Cookies – Deleted automatically when you close your browser.
- Persistent Cookies – Remain stored until they expire or are manually deleted.

Cookie duration varies depending on the purpose and provider of the cookie.

## 7. MANAGING YOUR COOKIE PREFERENCES

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You may manage cookie preferences through:

- Our cookie consent management platform (where available);
- Browser settings allowing you to block or delete cookies;
- Device privacy settings;
- Third-party opt-out tools.

Please note that disabling certain cookies may impact website functionality and user experience.

## 8. DO NOT TRACK SIGNALS

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Some browsers transmit “Do Not Track” (DNT) signals. Because there is currently no universally accepted standard for DNT recognition, our Services may not respond to such signals. Users may still manage cookie settings through available consent and browser controls.

## 9. INTERNATIONAL USERS

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If you access the Services from outside the United States, your information may be transferred to and processed in countries that may have different data protection laws than your country of residence. Where required by law, we implement appropriate safeguards for international data transfers.

## 10. YOUR PRIVACY RIGHTS

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Depending on your location and applicable law, you may have rights related to personal information collected through cookies and tracking technologies, including:

- The right to access personal information;
- The right to request deletion;
- The right to withdraw consent;

- The right to object to certain processing activities;
- The right to opt out of targeted advertising or certain data sharing.

To exercise applicable rights, please contact us using the information provided below.

## 11. CALIFORNIA PRIVACY RIGHTS

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California residents may have additional rights under the California Consumer Privacy Act (CCPA/CPRA), including the right to opt out of the “sale” or “sharing” of personal information as defined by California law. Where required, UNISHKA will provide mechanisms allowing California residents to exercise these rights.

## 12. CHANGES TO THIS COOKIE POLICY

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We may update this Cookie Policy from time to time to reflect changes in technology, law, or our business practices. When updates are made, the revised effective date will be posted at the top of this Policy.

## 13. CONTACT INFORMATION

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If you have questions regarding this Cookie Policy or our privacy practices, please contact:

UNISHKA Research Service, Inc.  
416 4<sup>th</sup> Street  
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